

TEJU RAI

Web & UI/UX Designer | Graphic Designer
Front-End Developer | MERN Stack Developer | WordPress Developer

Dubai, United Arab Emirates • +971 56 866 5008 • raiteju3@gmail.com • www.tejurai.com • github.com/raiteju

PROFESSIONAL SUMMARY

Full Stack Developer with 13+ years of experience building responsive websites, client portals, and digital products from concept to launch. Skilled in JavaScript, TypeScript, HTML, CSS, React, Next.js, Node.js, Express.js, MongoDB, WordPress, UI/UX design, REST API-integrated solutions, and cross-browser debugging. Brings a sharp sense of branding and visual identity to every product decision – treating design as a driver of brand value and business impact, not just aesthetics. Combines front-end development with strong visual design and experience translating requirements into accessible, high-performance, user-focused interfaces.

CORE SKILLS

CMS & Page Builders: Headless CMS, Sanity, WordPress, Elementor, WooCommerce,

Front-End: HTML5, Vanilla CSS, JavaScript, TypeScript, jQuery, React JS, Next.js, Tailwind CSS, Bootstrap, Responsive Web Design, Web Accessibility, Frontend Testing, Web Performance Measurement

Back-End & Database: PHP, Node.js, Express.js, MySQL, MongoDB, Cloudinary, REST APIs

Design Tools: Figma, Adobe Photoshop, Illustrator, XD

Development Tools: VS Code, Dreamweaver, Sublime Text, Git

SEO Tools: Google Search Console, Google Analytics, Yoast SEO, Rank Math, SEMrush, Ahrefs, Screaming Frog, Ubersuggest

AI & Automation: ChatGPT & Claude (content and code), Make, n8n, Clay, AI chatbot integration

WORK EXPERIENCE

Full Stack Web Developer, Graphic Designer & IT Support

SCT Chemicals FZE, Dubai, UAE | www.sctchemicals.ae | (Oct 2024 – Present)

- Design and develop 5+ responsive websites from scratch for the company and its group entities, owning the full process from wireframes and UI design through WordPress build, content, and launch.
- Designed and built a custom client portal for product certificate management, integrating REST APIs with the company website and ERP System (SAP) to support client self-registration, automated activation emails, and secure dashboard access.
- Built the admin side of the portal enabling staff to upload, manage, and assign product certificates to individual clients, with automated email notifications sent to clients on each new assignment.
- Enabled clients to view and download their assigned product certificates directly from the portal dashboard.
- Manage the company website's full product catalog of 73 additives and lubricants products, including certifications and technical specifications for each.

- Own the management, updating, and maintenance of all live company WordPress websites, including web accessibility, security, hosting-level upkeep, and web performance measurement.
 - Publish and update blog content across all managed websites, and maintain organic search visibility through ongoing SEO, AEO, and GEO optimization using Google Search Console, Analytics, Yoast/Rank Math, and SEMrush, Ahrefs and Screaming Frog.
 - Design marketing and promotional collateral — banners, social media posts, print materials, company brochure, and stationery — using Photoshop and Illustrator.
 - Provide day-to-day IT support across hardware, software, and network issues for internal teams
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Team Lead, Web Developer, UI/UX Designer & Graphic Designer

Unique Eyes Web Solution LLC, Dubai, UAE | www.uniqueeyes.ae | (Dec 2021 – Apr 2024)

- Led a multidisciplinary team through the full website lifecycle, from gathering client requirements and translating design specifications into responsive interfaces through development and launch.
 - Directed UI/UX design and front-end development using WordPress, HTML5, CSS3, JavaScript, and jQuery.
 - Conducted frontend testing and quality control on completed sites, including cross-browser compatibility checks, functional debugging, and basic web accessibility reviews before handover.
 - Coordinated timelines with clients and mentored junior designers and developers on the team.
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Graphic Designer, Web UI/UX Designer & Web Developer

Red Berries Advertising LLC, Dubai, UAE | www.uniqueeyes.ae | (Apr 2016 – Nov 2021)

- Designed and built responsive WordPress websites for clients across real estate, jewellery, architecture, and consumer goods.
 - Produced wireframes, mockups, and prototypes to translate client briefs into visual design direction.
 - Created custom graphics, icons, and branding assets using Photoshop and Illustrator.
 - Worked directly with clients through design review and revision cycles to final sign-off.
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Web Designer / Front-End Developer

ProWeb Technology LLC, Kathmandu, Nepal | (Feb 2010 – Mar 2016)

- Designed and coded client websites using HTML, CSS, Dreamweaver, JavaScript, and jQuery.
- Maintained and updated intranet and public-facing sites for multiple concurrent company clients.
- Carried out validation, debugging, and integration testing on completed builds.

Web Designer (Part-Time)

Apex Weblink LLC, Kathmandu, Nepal | (Apr 2012 – Jan 2014)

- Assisted with front-end builds and ongoing content updates.

SELECTED PORTFOLIO

All projects listed below were independently designed and/or developed by me.

All-About — Multi-Vendor Blogging Platform

www.all-about-puce.vercel.app | www.github.com/raiteju/all-about

Live, production-deployed platform enabling independent creators to publish articles, audio, and video, with a creator dashboard and admin CMS for moderation. Built independently end-to-end: Next.js (App Router) and TypeScript front end, Node.js/Express.js and MongoDB back end, JWT and Google OAuth authentication, Cloudinary media hosting. Implemented security hardening (Helmet, CORS, rate limiting, input sanitization) and SEO infrastructure (dynamic sitemap, robots.txt, on-page SEO scoring). Deployed across Vercel, Render, and MongoDB Atlas.

Khansaheb Group | www.khansaheb.com

WordPress site for one of the UAE's most established construction and development groups.

Khansaheb Property Management | www.khansahebpropertymanagement.com

Companion WordPress site for Khansaheb's property management division.

Khansaheb Facilities Management | www.khansahebfacilitiesmanagement.com

Companion WordPress site for Khansaheb's facilities management division.

Dynamic Advanced Training | www.dynamic-advanced.com

Website for a GCAA-accredited aviation training organisation based in Dubai.

Tips & Toes | www.tipsandtoes.com

WordPress site with a full content-managed backend for the Middle East's largest salon and spa chain — 41 branches across the UAE and Saudi Arabia.

Medore Properties DMCC | www.medore.ae

Responsive WordPress site with a managed backend for a luxury Dubai property provider.

Meltwater Is Life | www.meltwaterislife.com

Product website for a premium glacier-process bottled water brand.

Parham Ramezani | www.parhamramezani.com

Responsive WordPress site with a managed backend for a Milan-headquartered jewellery design house.

ADVOC & Coroli Oil | www.advocuae.com

WordPress site for an edible oil manufacturer and distributor.

RedBerries Digital Marketing Agency | www.redberriesglo.com

Next.js Project — corporate website for RedBerries' own digital marketing agency, built with Next.js.

Lotus Cars | www.lotuscars.com

Front-end development of the homepage for the Lotus Cars web presence.

MEXC | www.mexc.com

Full front-end development of the MEXC crypto exchange platform.

EDUCATION

Bachelor in Business Management | Tribhuvan University, Kathmandu, Nepal (2009-2013)

Diploma in Web Design & Development

Diploma in Graphic Design

Hardware Plus

Network Administration

Next-Generation AI Assistant: Claude by Anthropic
Coursera